



# H E M P

2019.20 | MEDIA KIT



JOIN US IN COVERING THE NATION'S NEWEST CASH CROP







## THE GREAT GLOBAL HEMP RACE IS ON — AND WE ARE HERE TO COVER IT.

**HEMP** is the leading journalistic voice in the dynamic global hemp industry for both the hemp producer and consumer, from entrepreneurs to environmental activists to businesses working on the latest technological and scientific breakthroughs.

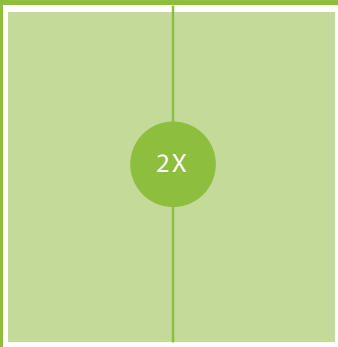
We believe that the hemp plant is more than hull and seed; its legal production has important repercussions in the realms of agricultural advancement, environmental sustainability, criminal justice, and the energy sector.

With offices in Bozeman, Montana and Berkeley, California, **HEMP** is dedicated to featuring current, engaging news in the hemp industry and educating the public regarding this multifaceted plant.

## PRINT

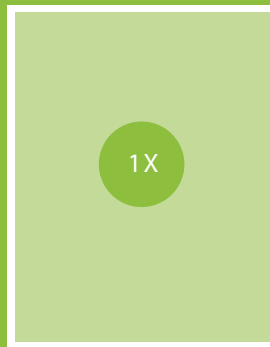
Ads must be submitted for approval in the correct dimensions, CMYK & as a flattened PDF file (min. 300 dpi) on or before the following print dates in 2019 and 2020:

	2019		2020	
	ISSUE 7	ISSUE 8	ISSUE 9	ISSUE 10
<b>ART DUE:</b>	JUL 5 <sup>TH</sup>	SEP 27 <sup>TH</sup>	JAN 3 <sup>RD</sup>	APR 3 <sup>RD</sup>
<b>ON SALE:</b>	AUG 15 <sup>TH</sup>	NOV 15 <sup>TH</sup>	FEB 15 <sup>TH</sup>	MAY 15 <sup>TH</sup>



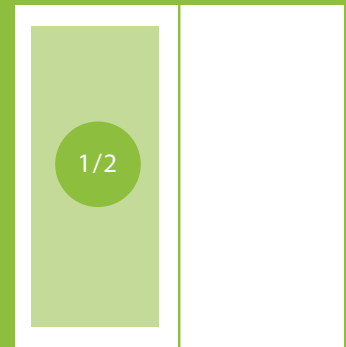
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17 inches wide x 11.125 inches tall. Text must be 1 inch away from gutter. Details on next page.

\$4000



Full Bleed size:  
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\$3000



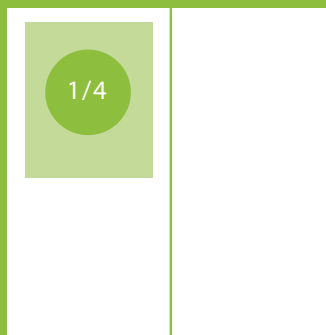
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3.625 inches wide x 9.875 inches tall. Text must be 1 inch away from gutter.

\$1750



Non-Bleed size:  
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\$1750

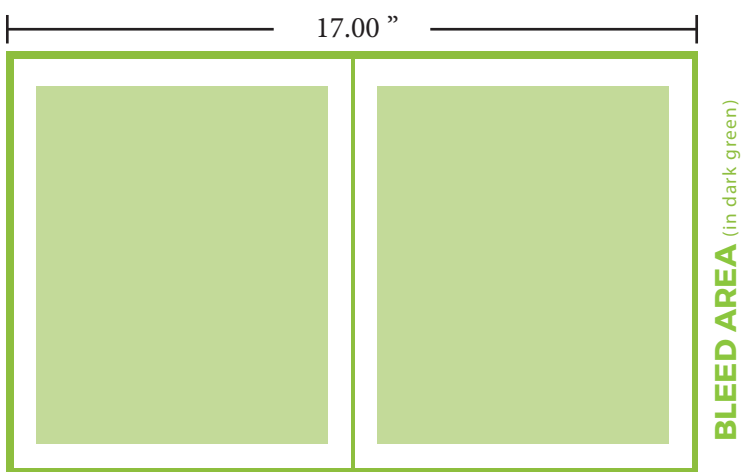
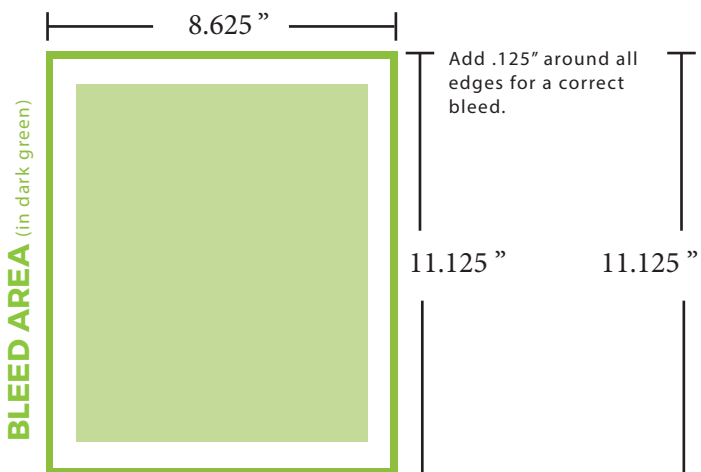
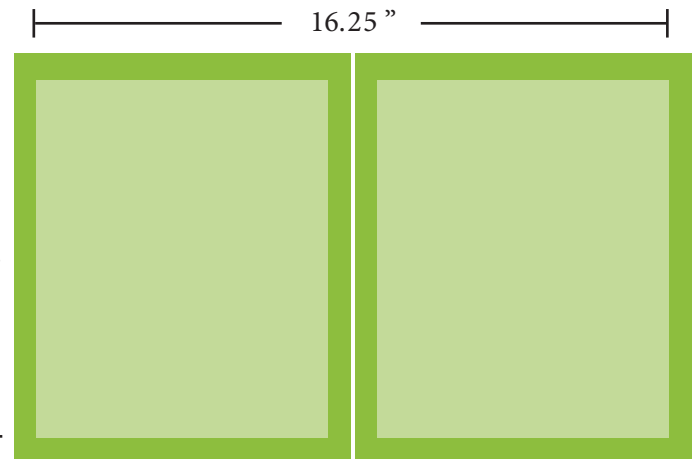
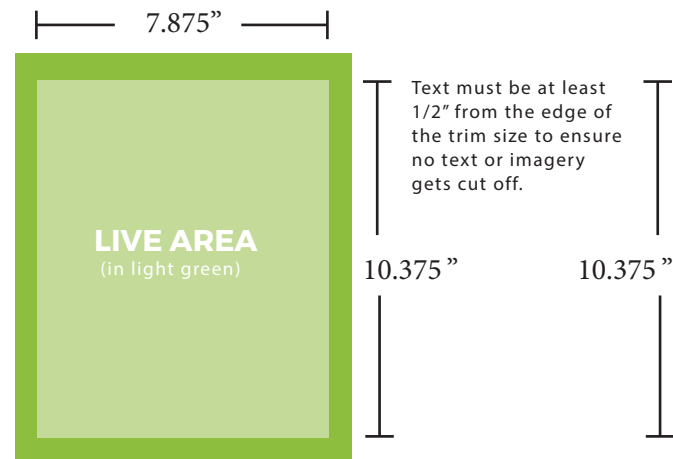
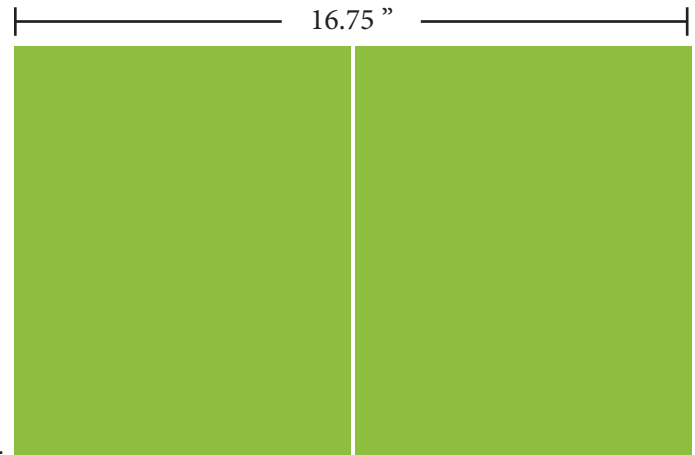
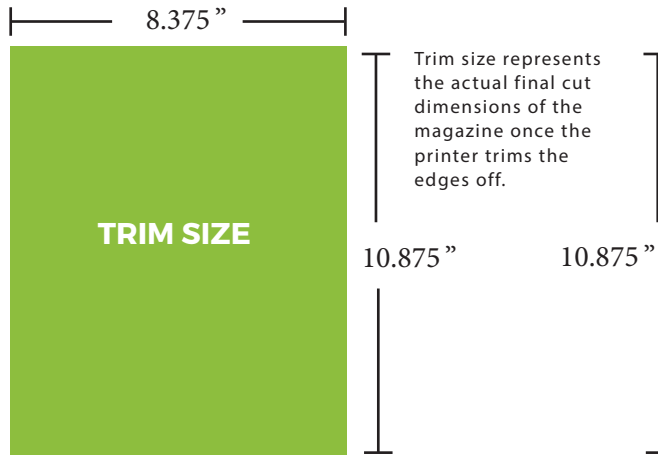


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\$1000

## PAGE

## SPREAD



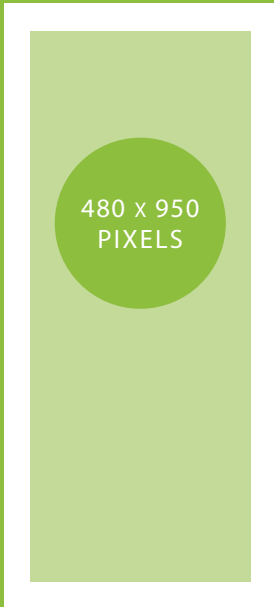
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**FINAL SPREAD SIZE: 17"W x 11.125"H**

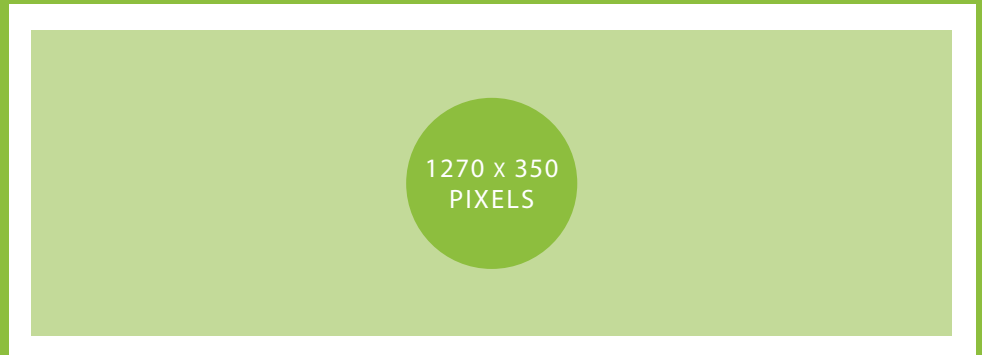
## ONLINE [THEHEMPMAG.COM](http://THEHEMPMAG.COM)

Online banner ads must be submitted for approval in .jpg, .gif, .png or flash file format. Prices are for 30 days. Please submit at screen resolution of 72 PPI. (Pixels Per Inch.)

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VERTICAL SIDE BANNER  
\$500 per month



HOMEPAGE BANNER / Includes secondary page placement as well  
\$700 per month



SQUARE SIDE BANNER  
\$300 per month



# HEMP

DISTRIBUTION



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Find **HEMP** at select Whole Foods Market stores, Barnes & Noble, Walmart, Kroger's, community co-ops, gas stations, and newsstands across the country.

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A DETAILED LIST WITH EXACT LOCATIONS CAN BE FOUND ON OUR WEBSITE: [THEHEMPMAG.COM](http://THEHEMPMAG.COM)

**HEMP** has a full-service graphic design team specializing in ad creation and layout design for all of your marketing needs. If you are concerned about the quality and messaging of your branding fitting within our publication guidelines, we are here to help. Please don't hesitate to pick up the phone or email us below.

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TO CONNECTING**

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